

17175 U.S. PTO
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1855-1930

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FISH & RICHARDSON P.C., P.A.

June 27, 2003

Attorney Docket No.: 13906-132001 /

Mail Stop Patent Application

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Presented for filing is a new continuation-in-part patent application of:

Applicant: THOMAS WITTING

Title: PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC RESPONSE PROBABILITIES AND RESPONSE VALUES

Enclosed are the following papers, including those required to receive a filing date under 37 CFR §1.53(b):

	<u>Pages</u>
Specification	34
Claims	4
Abstract	1
Declaration	[To be Filed at a Later Date]
Drawing(s)	4

Enclosures:

— Postcard.

This application is a continuation-in-part (and claims the benefit of priority under 35 USC 120) of U.S. application serial nos. 10/413,442, filed April 14, 2003 and 10/445,722, filed May 27, 2003.

Under 37 CFR §1.53(f), no filing fee is being paid at this time.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (612) 335-5070.

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Please send all correspondence to:



PTO Customer No: 32864

Respectfully submitted,

A handwritten signature in black ink, appearing to read "J. Richard Soderberg". The signature is fluid and cursive, with the first name "J." and last name "Soderberg" clearly distinguishable.

J. Richard Soderberg

Reg. No. 43,352

Enclosures

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